

Event footprint module by Sustinere

Digital tool for assessing the climate impact of your events

Delivered as part of the **Sustinere Hub**
of connected digital tools.





Your sustainability partner

We are an agency with over **9 years of experience**. Over that time, Sustinere has guided **more than 250 clients** across the Baltics on their sustainability journey.

Our team combines regional insight with international standards, ensuring solutions that are both credible and future-proof.



Agency powered by digital

We combine expert consulting with in-house digital tools.

Rooted in the Baltics

Local teams in Estonia, Latvia and Lithuania.

Strategic and hands-on

Our work is clear, pragmatic and designed to move things forward.

Focused on what matters

We don't overcomplicate. Instead, we help you make sense.



MANUFACTURING

THERMORY

tammer

barrus

LEMEKS GRUPP

ESTIKO

HARJU ELEKTER

Nordic Milk

Valio

CONSTRUCTION & REAL-ESTATE

astri

RĪGAS NAMI

ÜLEMISTE

AKROPOLIS

VALSTS NĒKUSTAMIE IPĀSUMI

ARCO VARA

hepsor

DARNŪ GROUP

LINSTOW BALTIC

UNIBET ARENA

ENERGY & UTILITY

ALEXELA

LIEPĀJAS ENERĢIJA

Tallinna Vesi

UTILITAS

AST

conexus BALTIC GRID

elering

Latvenergo

EPSOG

Vilniaus šilumos tinklai

FINANCE

coop | Pank

altum

Swedbank

Balcia insurance

LHV

LIVONIA PARTNERS

Luminor

MODUS ASSET MANAGEMENT

TRAVEL & TOURISM

Hestia Hotel Group

ARENSBURG BOUTIQUE HOTEL & SPA

Terivs Spaa Group

GOSPA GEORGOTS SPA HOTEL

SCHLÖSSLE HOTEL GROUP

estravel

PUBLIC

eis enterprise Estonia

TARTU

piletilevi

AMSERV

EKSPRESS GRUPP

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REPUBLIC OF ESTONIA MINISTRY OF REGIONAL AFFAIRS AND AGRICULTURE

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RAE VALD

Foxway

APRANGA

elisa

Helmes

Aru Põllumajandus

KEVILI Põllumeeeste ühistu

AGRICULTURE

airBaltic

TALLINK

JOLOS

LATVIJAS VALSTS CEĻI

CF&S

ALL·SET Experience

HANSAC GRUPP

RIX Riga Airport

hype

COMMERCE

MEDIA, IT

TRANSPORT

EVENTS



Sustinere Hub

Digital workspace for sustainable business

No gimmicks. Just the essentials.

Start with one problem you need solved today
and expand when the time is right.

Event footprint

assess the impact of
individual events

Carbon footprint

assess and manage
your carbon footprint

Supplier evaluation

map ESG risks and
supplier responsibilities

...and more to come






Sustinere Hub evolves
with your needs



A solution based on our proven experience

**200+
organizational
carbon footprint
assessments**

**25+ event carbon
footprint assessments**

 eis <small>enterprise solutions</small>	 7Wise	 Foxway
Conferences and National Entrepreneurship Award Galas	Miss on Days	Helmes
Hundreds of participants, televised	<i>3x multi-day events with ~3,000 participants</i>	Swedbank 
		 Ülemiste City

**30+ product/
service life
cycle footprint
assessments**

**Collaboration
with event organizers**

**Quality, simple, affordable solution
for event footprint management**



Event footprint module

A digital tool for assessing event-related emissions across the full life cycle. From early planning to post-event reporting.

Developed in cooperation with leading Estonian event agencies, it combines ISO-based methodology, automation, and expert verification to make event footprinting fast, credible, and practical.

1. Planning

Define event scope and expected impacts early.

2. Logistics

Gather data on transport, materials, and energy use.

3. Event

Capture emissions from catering, waste, and operations.

4. Follow-up

Review results, report to partners, and improve the next event.



***Good events
inspire people.***

***Great ones
respect the
planet too.***

**ISO-based and
life-cycle driven**

Developed according to ISO 14040 and 14044 standards and adapted for carbon footprinting under ISO 14064.

Covers the full event life cycle. From planning to follow-up. Based on scientific guidelines and real event experience.

**Smart and
collaborative
design**

Created together with event organisers for smooth, intuitive data entry.

Suppliers and caterers can input their own data via shareable links, eliminating the need for spreadsheets.

**Expert-verified
results**

Every dataset is reviewed by Sustinere experts to ensure accuracy and consistency.

Reports are transparent, comparable and ready for external communication.



***Meant for
team events,
conferences,
festivals and
other public
events***

**All relevant
emission
sources
covered:**

- Electricity
- Heating and cooling
- Water usage
- Waste management
- Visitor transportation
- Organizer transportation
- Transportation of goods
- Catering, bar and drinks
- Accommodation
- Decorations and supplies
- Broadcasts

Features

The essentials are in place:

- solid standards,
- automated logic and
- expert review.

What follows are the features that make it effortless for every organiser to use.

Flexible setup and data collection

Adaptable for any event type or size.

- Custom templates for conferences, festivals, and team events
- Multi-language access for local and international partners
- Integrated transport survey that works on phones and tablets

Smart functionality and insights

From input to results in one place.

- Built-in ingredient database with 1200+ emission factors
- Automated footprint calculation per category and participant
- Downloadable results in PDF and Excel for communication and reuse

Supported process and continuity

Expertise that keeps quality high.

- Expert review and verification before report delivery
- Technical support throughout onboarding and data input
- Access to past reports for future benchmarking and comparison



Benefits

What Sustinere Hub helps you achieve.

Clarity from start to finish

Understand your event's footprint across planning, logistics, and execution.

No guessing, no blind spots.

Efficiency through automation

Collect, calculate, and communicate results faster with built-in data logic and ready-made reports.

Credibility you can show

ISO-based method and expert verification ensure your results stand up to questions from clients, funders, and media.

Smarter decisions for next time

Identify hotspots, compare events, and use insights to design lower-impact experiences in the future.

Simpler collaboration

Caterers, partners, and suppliers can add their own data directly.

No spreadsheets or endless follow-ups.



Why it matters for organisers and brands

Trust

Builds trust with partners and participants who expect accountability.

Visibility

Strengthens bids and funding applications with transparent results.

Reputation

Positions your event brand as a sustainability leader.

Value

Turns compliance into reputation value.

Continuity

Creates a repeatable process for future events and years.

Fee



**1-day
standard event**

€ 690 (+VAT)



**2-days
standard event**

€ 990 (+VAT)



**Periodical
subscription**
(e.g venues with
regular flow of events)

**volume based
agreement**
(monthly results starting
from € 49 per event)

Includes:

- **Access:** password protected account, one or multiple users
- **Engagement:** caterers, partners, and suppliers (data)
- **Participant view:** integrated transport survey for smart devices
- **Expert support:** onboarding, data, technical (dedicated person)
- **Database:** built-in 1200+ ingredient emission factors
- **Double-check:** expert review and ISO-based verification
- **Endless access to results:** dashboard, PDF, Excel

Event footprint module by Sustinere

***Because good events
don't just happen.
They're planned with
purpose.***

Susanna Vain

www.sustinere.eu

